

www.woundsource.com

Mail to:
P.O. Box 189
Hinesburg, VT 05461

Ship to:
206 Commerce Street
Hinesburg, VT 05461

Contact:
editorial@kestrelhealthinfo.com
Fax: 802.329.2077

Product Listing Form Packet 2011 Edition

Welcome to *WoundSource: The Kestrel Wound Product Sourcebook*. We invite you to submit your products to be included in this edition.

Please follow **Steps 1 to 7** for each product submitted.

If you require additional forms, please contact the Editorial Department at the above email address. Feel free to contact us if you have any questions and we will be happy to help.

Step 1 Fill Out Company Information (Form Provided)

Step 2 Describe Your Product (Form Provided)

Step 3 Choose a Category for Your Product (Sheet Provided)

Step 4 Select the Features That Fit Your Product (Sheet Provided)

Step 5 Attach Supporting Documents for Your Product

Step 6 Calculate Payment

For your convenience, if you have selected any enhancements such as a Company Logo or an Enhanced Product Listing, we will calculate your total and invoice you later. Payments are due prior to publication.

Step 7 Mail completed forms and supporting documents to:

Kestrel Health Information, Inc.
Attn: Editorial Department
P.O. Box 189
206 Commerce Street
Hinesburg, VT 05461

**Deadline to Postmark Forms:
April 18, 2011**

Publication Date: July 2011

****PLEASE TYPE OR PRINT LEGIBLY****

Please email us at editorial@kestrelhealthinfo.com if you need any assistance.

Step 2 Describe Your Product

PRODUCT _____ **of** _____ (To submit additional products, photocopy this form.)

PRODUCT NAME: (Do not use all caps. Include trademark symbol, if applicable.)

HCPCS CODE: (PDAC/SADMERC letter must accompany this form for the code to be published.)

COMPANY NAME:

DESCRIPTION: (Must be 20 words or less; longer descriptions may be edited. Do not use product name in description. Avoid claims and strong sales language.)

HOW SUPPLIED/SIZING:

OTHER FEATURES: Circle Y (yes) or N (no) to indicate the availability of the following for the above product.

Published Clinical Article Y / N

Educational Material Y / N

Samples/Trials Y / N

Step 3 Choose a Category for Your Product

Choose a Category/Product Type from the "Category, Product Type and Features" sheet. Place the number corresponding to your product's Category/Product Type in the box at left. Example: The number for Antimicrobial Dressings is 13.

Step 4 Select the Features that Fit Your Product

Now that you have selected a Category/Product Type, you are ready to select from a list of Features that may further describe your product. Find your Category/Product Type (from Step 3) and refer to the list of Features below it. Select the Feature(s) that fit your product and place the corresponding number(s) below.

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Step 5 Attach Supporting Documents for Your Product

In order for your product to appear in *WoundSource*, our editors must review your Supporting Documents. Supporting Documents include published product literature and/or package inserts. Submissions without Supporting Documents cannot be published. Clip your Supporting Documents to this page.

Step 6 Optional Listing enhancements (See examples on page 2 of this packet)

Option 1: Basic Product Listing

Free of Charge.

Option 2: Full Product Listing

I'm an advertiser and my Full Product Listings are free.

Non-Advertiser: \$150

Option 3: Enhanced Product Listing

Advertisers: \$225

Non-Advertiser: \$375

Attach separate sheet for description.

Additional Patient Conditions Listing (\$75 each)

- Arterial Ulcer
- At-Risk Patient
- Bariatric Patient
- Burns
- Chronic Wound
- Dermal Lesions
- Diabetic Foot

- Diabetic Neuropathic Foot Ulcer
- First- & Second-Degree Burns
- Incontinence Associated Dermatitis (IAD)
- Infected Wound
- Lymphedema
- Necrotic Wound
- Pain Management

- Psoriasis
- Radiation Complications
- Skin at Risk from Excess Moisture
- Skin Graft Donor Sites
- Skin Protection for Incontinence, Peristomal or Peri-Wound
- Stage I, II, III Pressure Ulcer
- Stage IV Pressure Ulcer

- Surgical Incisions
- Tunneling Wound or Sinus Tract
- Unstageable Pressure Ulcer
- Venous Ulcer
- Wound with Heavy or Purulent Drainage

Total \$:

Submitted by:

Date:

Steps 3 and 4 Categories, Product Types and Features

Biomaterials

1. Biomaterials

- 1-01 Acellular
- 1-02 Cellular
- 1-03 Controlled Temperature Required
- If FDA approved/cleared indicators include
- 1-04 Chronic Vascular ulcers
- 1-05 Diabetic ulcers
- 1-06 Drainage wounds
- 1-07 Partial and full-thickness wounds
- 1-08 Pressure ulcers
- 1-09 Surgical wounds (donor sites/grfts, post-Mohs' surgery, post-laser surgery, podiatric, wound dehiscence)
- 1-10 Third-degree burns
- 1-11 Trauma wounds (abrasions, lacerations, second-degree burns, skin tears)
- 1-12 Venous ulcers

Compression

2. Dynamic Compression: Pumps & Sleeves

- 2-01 Anti-reflux safety valves
- 2-02 Arm/leg sleeves
- 2-03 Automatic shut-off
- 2-04 Chamber bypass function
- 2-05 Controlled pressure
- 2-06 Half/full sleeves
- 2-07 Increased garment circumference with inserts
- 2-08 Low-pressure alert light
- 2-09 Peristaltic gradient sequential compression
- 2-10 Pressure gauge
- 2-11 Pressure regulator dial
- 2-12 Timed cycle inflation/deflation
- 2-13 Velcro on sleeve
- 2-14 Zipper on sleeve

3. Static Compression: Stockings and Wraps

- 3-01 Air-permeable
- 3-02 Applicator
- 3-03 Cuttable
- 3-04 Fasteners attached
- 3-05 Low adhesion
- 3-06 Moldable
- 3-07 Multi-layer system
- 3-08 Printed visual guide
- 3-09 Self-adhering
- 3-10 Stretchable
- 3-11 Variety of colors
- 3-12 Washable/dryable
- 3-13 Zinc-oxide impregnated

Computer Products/Software

4. Computer Products/Software

- 4-01 Automated protocol assignment
- 4-02 Benchmarking
- 4-03 Compliance reports
- 4-04 Document imaging
- 4-05 DOS-based
- 4-06 E-mail capability
- 4-07 Financial outcomes
- 4-08 Healing status
- 4-09 Individualized reports
- 4-10 Networkable
- 4-11 OASIS & MDS-links
- 4-12 Productivity reports
- 4-13 Quality indicators
- 4-14 Trend analysis
- 4-15 Windows-based

Debridement

5. Debridement Devices

- 5-01 Customized to order
- 5-02 Disposable
- 5-03 Instrument
- 5-04 Irrigation solution tray
- 5-05 Sterile
- 5-06 Variety of sizes
- 5-07 Wound measurement guide

6. Debriding Agents

- 6-01 Chemical
- 6-02 Enzyme
- 6-03 Solution
- 6-04 Tube
- 6-05 Unit dose
- 6-06 Variety of sizes

Dopplers & Pressure Assessment

7. Dopplers

- 7-01 Audio only
- 7-02 Automatic shut-off
- 7-03 Battery-operated
- 7-04 Bi-directional
- 7-05 Built-in speaker
- 7-06 Headphones
- 7-07 Mono-directional
- 7-08 Pocket-sized
- 7-09 Printout capabilities
- 7-10 Range of probe options
- 7-11 Separate audio output

8. Pressure Assessment

- 8-01 One-piece
- 8-02 Printout capabilities
- 8-03 Single-patient use
- 8-04 Sterile packaging
- 8-05 Straight cuff
- 8-06 Tapered cuff
- 8-07 Tests skin sensitivity

Drainage Collectors

9. Component Parts

- 9-01 Adhesive-coated
- 9-02 Closure cap
- 9-03 Connector
- 9-04 Cuttable
- 9-05 Non-sterile
- 9-06 Skin barrier
- 9-07 Sterile
- 9-08 Tubing
- 10. Pouches
- 10-01 Adaptable to continuous drainage tubing
- 10-02 Adhesive faceplate
- 10-03 Cuttable
- 10-04 Faceplate with barrier
- 10-05 Gusseted sides
- 10-06 Hinged access cap
- 10-07 Non-sterile packaging
- 10-08 Odor-barrier film
- 10-09 One-piece
- 10-10 Resealable after cutting
- 10-11 Skin barrier attached
- 10-12 Sterile packaging
- 10-13 Two-piece
- 10-14 Variety of sizes

Dressings

11. Absorbents

- 11-01 Adhesive border
- 11-02 Bacteria or fluid barrier
- 11-03 Compatible w/ topicals
- 11-04 Cuttable
- 11-05 Flexible
- 11-06 Intact when saturated
- 11-07 Low adhesion
- 11-08 Moisture-vapor permeable
- 11-09 Non-linting
- 11-10 One-piece removal
- 11-11 Secondary dressing required

- 11-12 Self-adhering
- 11-13 Usable on infected wounds
- 11-14 Variety of sizes

12. Alginates

- 12-01 Conforms readily to wound
- 12-02 Cuttable
- 12-03 Flexible
- 12-04 Gels on contact w/ exudate
- 12-05 Hemostatic
- 12-06 Intact when saturated
- 12-07 Low adhesion
- 12-08 Moisture-vapor permeable
- 12-09 Moldable
- 12-10 One-piece removal
- 12-11 Rope
- 12-12 Secondary dressing required
- 12-13 Usable on infected wounds
- 12-14 Variety of sizes

13. Antimicrobial Dressings

- 13-01 Adhesive border
- 13-02 Color change w/ moisture activation
- 13-03 Conforms readily to wound
- 13-04 Flexible
- 13-05 Intact when saturated
- 13-06 Low adhesion
- 13-07 Moisture-vapor permeable
- 13-08 Moldable
- 13-09 Multiple layers
- 13-10 Packing strips
- 13-11 Secondary dressing required
- 13-12 Silver technology
- 13-13 Time-released formula

14. Collagens

- 14-01 Combination product
- 14-02 Compatible w/ topicals
- 14-03 Conforms readily to wound
- 14-04 Cuttable
- 14-05 Flexible
- 14-06 Gels on contact w/ exudate
- 14-07 Limited shelf life
- 14-08 Low adhesion
- 14-09 Moldable
- 14-10 Powder
- 14-11 Rope
- 14-12 Secondary dressing required
- 14-13 Usable on infected wounds
- 14-14 Variety of sizes

15. Composites

- 15-01 Adhesive border
- 15-02 Bacteria or fluid barrier
- 15-03 Combination product
- 15-04 Compatible w/ topicals
- 15-05 Conforms readily to wound
- 15-06 Cuttable
- 15-07 Flexible
- 15-08 Gels on contact w/ exudate
- 15-09 Intact when saturated
- 15-10 Low adhesion
- 15-11 Moisture-vapor permeable
- 15-12 Non-linting
- 15-13 Occlusive
- 15-14 One-piece removal
- 15-15 Self-adhering
- 15-16 Usable on infected wounds
- 15-17 Variety of sizes

16. Contact Layers

- 16-01 Color change w/ moisture activation
- 16-02 Compatible w/ topicals
- 16-03 Conforms readily to wound
- 16-04 Cuttable
- 16-05 Flexible
- 16-06 Intact when saturated
- 16-07 Low adhesion
- 16-08 Moisture-vapor permeable
- 16-09 Moldable
- 16-10 Non-linting
- 16-11 One-piece removal
- 16-12 Secondary dressing required
- 16-13 Self-adhering
- 16-14 Usable on infected wounds
- 16-15 Variety of sizes

17. Elastic Bandages

- 17-01 Bacteria or fluid barrier
- 17-02 Conforms readily to wound
- 17-03 Cuttable
- 17-04 Flexible
- 17-05 Low adhesion
- 17-06 Moisture-vapor permeable
- 17-07 Moldable
- 17-08 Non-linting
- 17-09 Occlusive
- 17-10 One-piece removal
- 17-11 Self-adhering
- 17-12 Stretchable
- 17-13 Usable on infected wounds
- 17-14 Variety of sizes

18. Foams

- 18-01 Adhesive border
- 18-02 Bacteria or fluid barrier
- 18-03 Combination product
- 18-04 Compatible w/ topicals
- 18-05 Cuttable
- 18-06 Flexible
- 18-07 Intact when saturated
- 18-08 Low adhesion
- 18-09 Moisture-vapor permeable
- 18-10 Odor-reducing
- 18-11 One-piece removal
- 18-12 Secondary dressing required
- 18-13 Self-adhering
- 18-14 Usable on infected wounds
- 18-15 Variety of sizes

19. Gauzes & Non-Wovens

- 19-01 Adhesive border
- 19-02 Compatible w/ topicals
- 19-03 Conforms readily to wound
- 19-04 Cuttable
- 19-05 Flexible
- 19-06 Intact when saturated
- 19-07 Low adhesion
- 19-08 Moisture-vapor permeable
- 19-09 Non-linting
- 19-10 One-piece removal
- 19-11 Packing strips
- 19-12 Secondary dressing required
- 19-13 Usable on infected wounds
- 19-14 Variety of sizes

20. Honey (Active Leptospermum)

- 20-01 Adhesive border
- 20-02 Bacteria or fluid barrier
- 20-03 Combination product
- 20-04 Compatible with topicals

- 20-05 Cuttable
- 20-06 Flexible
- 20-07 Intact when saturated
- 20-08 Low adhesion
- 20-09 Moisture vapor permeable
- 20-10 One piece removal
- 20-11 Secondary dressing required
- 20-12 Self-adhering
- 20-13 Usable on infected wounds
- 20-14 Variety of sizes

21. Hydrocolloids

- 21-01 Adhesive border
- 21-02 Bacteria or fluid barrier
- 21-03 Combination product
- 21-04 Conforms readily to wound
- 21-05 Cuttable
- 21-06 Freeze-dried
- 21-07 Gels on contact w/ exudate
- 21-08 Low adhesion
- 21-09 Moldable
- 21-10 Occlusive
- 21-11 One-piece removal
- 21-12 Paste
- 21-13 Powder
- 21-14 Self-adhering
- 21-15 Variety of sizes

22. Hydrogels: Amorphous

- 22-01 Clear
- 22-02 Combination product
- 22-03 Compatible w/ topicals
- 22-04 Conforms readily to wound
- 22-05 Limited shelf life
- 22-06 Low adhesion
- 22-07 Moisture-vapor permeable
- 22-08 Preserved multiple dose
- 22-09 Secondary dressing required
- 22-10 Unpreserved unit dose
- 22-11 Usable on infected wounds

23. Hydrogels: Impregnated

- 23-01 Compatible w/ topicals
- 23-02 Conforms readily to wound
- 23-03 Cuttable
- 23-04 Flexible
- 23-05 Low adhesion
- 23-06 Moisture-vapor permeable
- 23-07 Moldable
- 23-08 One-piece removal
- 23-09 Packing strips
- 23-10 Preserved multiple dose
- 23-11 Rope
- 23-12 Secondary dressing required
- 23-13 Usable on infected wounds

24. Hydrogels: Sheets

- 24-01 Bacteria or fluid barrier
- 24-02 Combination product
- 24-03 Compatible w/ topicals
- 24-04 Conforms readily to wound
- 24-05 Cuttable
- 24-06 Freeze-dried
- 24-07 Intact when saturated
- 24-08 Low adhesion
- 24-09 Moisture-vapor permeable
- 24-10 Moldable
- 24-11 Occlusive
- 24-12 One-piece removal
- 24-13 Secondary dressing required

- 24-14 Usable on infected wounds
- 24-15 Variety of sizes

25. Impregnated Dressings

- 25-01 Color change w/ moisture activation
- 25-02 Compatible w/ topicals
- 25-03 Conforms readily to wound
- 25-04 Cuttable
- 25-05 Flexible
- 25-06 Intact when saturated
- 25-07 Low adhesion
- 25-08 Moisture-vapor permeable
- 25-09 Moldable
- 25-10 Non-linting
- 25-11 One-piece removal
- 25-12 Packing strips
- 25-13 Rope
- 25-14 Secondary dressing required
- 25-15 Usable on infected wounds
- 25-16 Variety of sizes
- 25-17 Other

26. Silicone Gel Sheets

- 26-01 Adhesive border
- 26-02 Compatible w/ topicals
- 26-03 Conforms readily to wound
- 26-04 Cuttable
- 26-05 Flexible
- 26-06 Low adhesion
- 26-07 Moisture-vapor permeable
- 26-08 Moldable
- 26-09 Occlusive
- 26-10 One-piece removal
- 26-11 Self-adhering
- 26-12 Stretchable
- 26-13 Variety of sizes

27. Solutions

- 27-01 Compatible w/ topicals
- 27-02 Limited shelf life
- 27-03 Pre-mixed
- 27-04 Secondary dressing required
- 27-05 Unit dose
- 27-06 Usable on infected wounds

28. Transparent Films

- 28-01 Adhesive border
- 28-02 Bacteria or fluid barrier
- 28-03 Conforms readily to wound
- 28-04 Cuttable
- 28-05 Flexible
- 28-06 Low adhesion
- 28-07 Moisture-vapor permeable
- 28-08 Moldable
- 28-09 Occlusive
- 28-10 One-piece removal
- 28-11 Self-adhering
- 28-12 Usable on infected wounds
- 28-13 Variety of sizes

29. Wound Fillers

- 29-01 Color change w/ moisture activation
- 29-02 Compatible w/ topicals
- 29-03 Cuttable
- 29-04 Gels on contact w/ exudate
- 29-05 Intact when saturated
- 29-06 Moisture-vapor permeable
- 29-07 Moldable
- 29-08 Occlusive

Continued on back

